

# You Can Gain a Competitive Advantage with Today's Cloud Solutions.



But Deciding Which One  
Is Best for Your Business  
Isn't Always Easy.





Cloud computing involves the use of networks of remote servers accessed over the Internet to store, process, and manage data. It offers the ability to take advantage of an abundance of technologies, while lowering barriers to entry, such as technical expertise or costs.

Cloud-based solutions have shortened the technology gap between small and large companies. They enable businesses like yours to leverage enterprise-grade solutions at a small-business price.

## Here's the truth: If you're not using the cloud, you're already behind.

As the cloud computing industry enters its second decade, it continues to drive innovation for businesses and organizations. From customer service to cybersecurity, today's forward-thinking companies use cloud services to reduce data loss risks, increase staff mobility, cut unnecessary costs, and benefit from a scalable IT environment.

**You may already know this, but not how to choose the right cloud environment. The cloud experts at Intelice Solutions will ensure you take full advantage of the cloud, and select solutions that are right for your business. Depending on your needs and security concerns, we can help you choose between a public, private, or hybrid cloud deployment.**

**Public Cloud.** Services and/or applications are delivered from a remote data center over the Internet. This offers the greatest level of efficiency for shared resources. However, this configuration is often the most limited in terms of flexibility, integrations and security, making it a good choice only for some small businesses.

*Note: Many IT experts are concerned about public cloud security and reliability. Ensure that you have security and governance issues covered, or the short-term cost savings could turn into a long-term nightmare.*





**Private Cloud.** This is maintained on a private network out of your office, or via a colocation or managed hosting provider. This offers the greatest level of security and control. However, you must pay for maintenance software and infrastructure devices.

*Note: The lines between private and public clouds are changing. Some public cloud companies now offer private versions of their public clouds. And those that only offered private cloud technologies are now offering public versions with those same capabilities.*

**Hybrid Cloud.** This is a combination of public and private options with multiple providers. A hybrid-cloud environment gives you the best of both worlds. You enjoy the greatest benefits from multiple configurations in the most efficient environment possible. A hybrid cloud solution integrates with your in-house IT infrastructure, along with other products and services, to meet your business's unique needs.

*Note: With a hybrid cloud, you still have to keep track of multiple security systems and ensure that all systems supporting your business can communicate with one another.*

## We know that this is a difficult decision. But we can help.

The experts at Intelice Solutions can help you make sense of your cloud service options. We'll work with you to provide just the right cloud solution to make your business more agile and competitive—All while allowing you to access services that once costed tens of thousands of dollars, for a fixed, monthly rate.

**Need help deciding which cloud configuration is best for you? Get in touch with the cloud experts at Intelice Solutions: (301) 664-6800 or [info@intelice.com](mailto:info@intelice.com)**